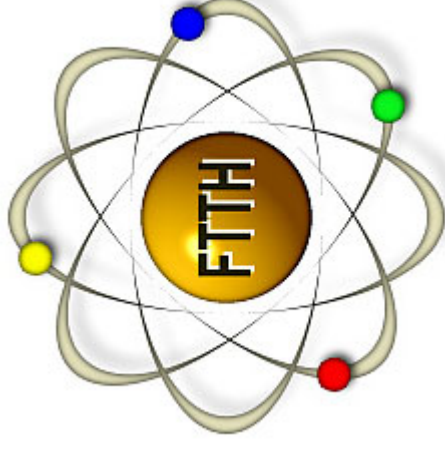


Will You Be Acted Upon ...

OR Will You ACT!



Damage Control Plan

We will react once Opposition strikes
back-room politics,
unlimited opposition spending,
endless opposition rhetoric,
disinformation campaigns,
funding headaches, and
other crippling attacks.

'Pro-Active' Damage Control Plan

We have a political 'Pro-Active' Damage Control Plan
Policy and Market Research,
Approved Ballot/Advisory Language,
 Go, No-Go Model™,
 Funding and Tax Initiatives,
Consensus Building among Power Brokers and Influentials,
Pro-Active Strategies for Mobilizing Advocates,
 Building Effective Coalitions,
 Neutralizing Opposition,
 Orchestrating Town Hall Meetings,
Integrating FTTH & Economic Development Plans,
Early Adopter vs. Mainstream Market Message Strategies,
 Early Adopter GIS Mapping,
"Closing the Chasm™" Strategies to Increase Take Rates
and Increase ROI in the Shortest Amount of Time,
 Building Customer Loyalty, and
 Reducing Churn.



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